

Department of Economics

**BA Economics Syllabus under CBCS
w.e.f. 2019-20**




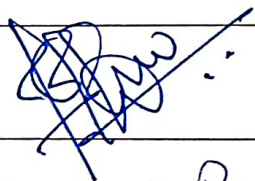
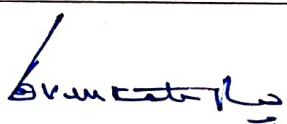
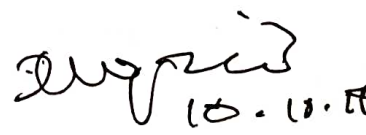
**Dr.V.S.Krishna Govt. Degree College(A),
Maddilapalem, Visakhapatnam – 530 013
A.P.**

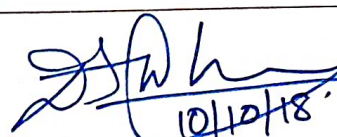

Dr.V.S.Krishna Govt. Degree College (Autonomous), Visakhapatnam
Resolutions/Minutes of the 5th Board of Studies – October, 2018

Subject: Economics

Department: Economics

In pursuance of conferment of Autonomous status to Dr.V.S.Krishna Govt. Degree College(A), Visakhapatnam by the UGC vide letter No.F22-1/2011(AC) dated 20.07.2011 from Dr. Manju Singh, Joint Secretary, UGC, New Delhi and Proceedings No. C-II (CDC) /Dr.VSK.Govt.College/BOS/2018 dt. 27-07-2017 of The Vice-Chancellor, Andhra University, Visakhapatnam, the **5th Board of Studies in Economics** Subject is conducted on 10.10.2018 at 10:00 AM with the following members. The Changes will be implemented from 2019-20 academic year onwards.

MEMBER	NAME & DESIGNATION	SIGNATURE
Head of the Department (Chairman)	Dr.D.Narayana Rao, Lecturer in Economics (Selection Grade)	
Faculty Members	Dr.M.Krishna Mohan, Lecturer in Economics (Senior Scales)	
Subject Expert (University Nominee)	Prof.M.Prasada Rao, Professor of Economics, Dept. of Economics, Andhra University,	M. Prasad Rao
Subject Experts (from outside the parent university)	Dr.D.Nageswara Rao, Asst. Professor of Economics, Govt. Arts College (A), (Affiliated to Adikavi Nannaya University), Rajamahendravaram, E.G.Dist., A.P.	 10.10.18
	Dr.D.Pyithalli, Asst. Professor of Economics, Govt. Degree College (Men), (Affiliated to Dr.B.R.Ambedkar University), Srikakulam, A.P.	 10.10.18
Representative Member From Industry / Corporate / Allied Area relating to placement		

Member from Alumni	B.Kumar, Alumni of the College, Prsently Studying M.A. Economics in Dept. of Economics, Andhra University.	B.Kumar 10/10/2018
Coordinator, Academic Council	Dr. D. Sravan Kumar, Head, Dept. of Physics, Dr. VSK GDC, Visakhaptanm	 10/10/18
Chairperson, Academic Council	Dr. V. Chandra Sekhar Principal Dr. VSK GDC, Visakhaptanm	



PHONE: 0891 2553262 visakhapatnam.idcollege@gmail.com FAX: 0891 2558123
Dr.V.S.KRISHNA GOVT. DEGREE COLLEGE(AUTONOMOUS)
(NAAC REACCREDITED "A" GRADE INSTITUTION & DISTRICT IDENTIFIED COLLEGE)
DISTRICT RESOURCE CENTRE & CENTRE FOR RESEARCH STUDIES
Maddilapalem, Visakhapatnam 530 013, Andhra Pradesh



Board of Studies Resolutions Adopted

The Board of Studies of Department of Economics met on 10.10.2018 and resolved the following.

Resolved to

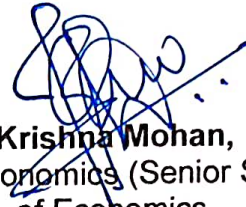
1. Implement the Autonomous Education System as per the Staff council's proceedings commencing from this academic year 2019-2020 for the admitted batch of 1st year degree students of 2019-20 only.
2. To implement guidelines of the academic council.
3. Approve and introduce the newly framed syllabus (modified and approved by the Board of Studies(BOS) and which is being followed by the affiliating university of this college i.e., Andhra University for the first year B.A. Degree course in 2019-20. The newly framed syllabus is oriented in such a way that it caters the needs of the student and to meet the requirement of the present day job market and to develop professionalism in the fields of Economics.
4. Approve and ratify the first and second year semester syllabus of Economics for 1st year B.A. Degree for the admitted batch of 2019-20. Also approve and ratify the 3rd, 4th, 5th and 6th semesters syllabus for the academic year 2020-21 and 2021-22.
5. Ratify and introduce semester mode pattern of exam for the 1st year students Further it is approved and ratified the model question papers submitted by the concerned faculty members for all the semesters. The evaluation of internal marks is will be done for 40 marks. Two mid-semester examinations will be conducted, of which each mid carries 20 marks. Out of 20 marks in mid-semester examinations 04 marks are allotted for assignments, co-curricular activities, attendance and project works and so on.
6. Conduct of remedial coaching to the slow learners.
7. To take up innovative teaching (ICT mode of teaching) wherein the method of teaching is based on audio visual lessons . A separate E-class room is established in the college for this purpose.
8. Develop infrastructure facilities to the department.
9. Encourage young faculty members to take-up research studies under the Faculty Development Programme.
10. Adapt quality based curriculum as per the norms of the NAAC .

11. Encourage students to join JKC to equip with communication skills and improve their personality development.



Dr.D.Narayana Rao,
Lecturer in Economics (Selection Grade),
Head, Dept. of Economics,
Dr.V.S.Krishna Govt. Degree College(A),
Maddilapalem,
Visakhapatnam, A.P.
(Chairperson, BOS)

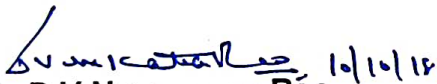
Approved



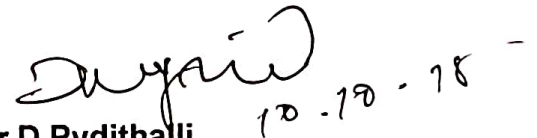
Dr.M.Krishna Mohan,
Lecturer in Economics (Senior Scales)
Dept. of Economics,
Dr.V.S.Krishna Govt. Degree College(A),
Maddilapalem,
Visakhapatnam, A.P.
(Member, BOS)



Prof.M.Prasada Rao,
Professor of Economics,
Dept. of Economics,
Andhra University,
Visakhapatnam
(Subject Expert nominated by the Andhra University)



Dr.D.V.Nageswara Rao,
Asst. Professor of Economics,
Head, Dept. of Economics,
Govt. Arts College (A),
(Affiliated to Adikavinannaya University)
Rajamahendravaram,
E.G. District.
(Subject Expert from other than parent University)



Dr.D.Pydithalli,
Asst. Professor of Economics,
Dept. of Economics,
Govt. Degree College(Men),
(Affiliated to Dr.B.R.Ambedkar University)
Srikakulam, A.P.
(Subject Expert from other than parent University)

Dr.V.S.Krishna Govt. Degree College (A), Maddilapalem, Visakhapatnam
BA Economics Syllabus under CBCS w.e.f. 2019 – 20.
Structure of Syllabus

Table-1:

<i>Semester</i>	<i>Paper</i>	<i>Title</i>
Semester I (Core)	I	Micro Economics – Consumer Behavior
Semester II (Core)	II	Micro Economics - Production and Price theory
Semester III (Core)	III	Macro Economics - National Income, Employment and Money
Semester IV (Core)	IV	Macro Economics - Banking and International Trade
Semester V (Core)	V	Economic Development and Indian Economy
Semester V (Core)	VI	Indian and Andhra Pradesh Economy
Semester VI *Any one Paper from A,B,C,D,E F and G	VII – (A)	Agricultural Economics
	VII – (B)	Principles of Insurance
	VII – (C)	Financial Markets and Institutions
	VII – (D)	Rural Economics And Social Change
	VII – (E)	Entrepreneurship and Small Business Development
	VII – (F)	Public Finance
	VII – (G)	International Economics
Semester VI ** Any one Cluster from A, B, C, D and E	Cluster Electives – (A) Agribusiness	
	VIII	A-1: Agribusiness Environment in Andhra Pradesh
		A-2: Agricultural output Marketing
		A-3: Agricultural Input Marketing.
	Cluster Electives – (B) Insurance Practice	
	VIII	B-1. Practice of General Insurance
		B-2. Agricultural Insurance
		B.-3 Health Insurance
	Cluster Electives – (C) Financial Markets	
	VIII	C-1: Stock Market operations
		C:-2 Securities Market
		C: -3Commodities Market
	Cluster Electives – (D) Rural Economy	
	VIII	D.-1 Rural Economy
		D. -2 Rural Industrialization
		D.-3 Rural Marketing
	Cluster Electives –(E) Entrepreneurship	
	VIII	E.-1 Industrial Economics
		E.-2 Labour Economics
		E.-3 Industrial Management

*Student has to choose only one paper

** Stsudents are advised to choose Cluster (A) if they have chosen VII (A) and Choose Cluster (B) if they have chosen VII (B) etc. However, it is only suggestive.

Table – 2:

Sl. No	Paper	Name of Paper	Sem	Hours/Week	Credits	Marks	
						Mid Sem	Sem End
1	I	Micro Economics – Consumer Behavior	I	5	4	40	60
2	II	Micro Economics - Production and Price theory	II	5	4	40	60
3	III	Macro Economics - National Income, Employment and Money	III	5	4	40	60
4	IV	Banking and International Trade	IV	5	4	40	60
5	V	Economic Development and Indian Economy	V	5	4	40	60
6	VI	Indian and Andhra Pradesh Economy	V	5	4	40	60
7	VII – (A)	Agricultural Economics	VI	5	4	40	60
	VII – (B)	Principles of Insurance					
	VII – (C)	Financial Markets and Institutions					
	VII – (D)	Rural Economy and Social Change					
	VII – (E)	Entrepreneurship and Small Business Development					
	VII – (F)	Public Finance					
	VII – (G)	International Economics					
8	Cluster Elective – A: Agribusiness		VI	5	4	40	60
	VIII	A-1. Agribusiness Environment in Andhra Pradesh					
		A-2. Agricultural Output Marketing					
		A-3. Agricultural Input Marketing.	VI	5	4	40	60
	Cluster Elective – B: Insurance Practice		VI	5	4	40	60
	VIII	B-1. Practice of General Insurance					
		B-2. Agricultural Insurance					
		B-3. Health Insurance					
	Cluster Elective - C: Financial Markets		VI	5	4	40	60
	VIII	C-1. Stock Market operations					
		C-2. Securities Market					
		C-3. Commodities Market					
	Cluster Elective – D: Rural Economy		VI	5	4	40	60
	VIII	D-1. Rural Economy					
		D-2. Rural Industrialisation					
		D-3. Rural Marketing					
	Cluster Elective – E: Entrepreneurship		VI	5	4	40	60
	VIII	E-1. Industrial Economics					
		E-2. Labour Economics					
		E-3. Industrial Management					

Note: Student Activities like Data/picture analysis, Seminars, Assignments, Group Discussions, Case studies, Fieldwork, Surveys, Study Projects, Models are Part of Curriculum in all papers. The teacher shall identify appropriate activities for each unit and assign them to all the students for improving domain skills.

Santhosh Kumar
10/10/18

Santhosh Kumar
10/10/18

Dr.V.S.Krishna Govt. Degree College (A), Maddilapalem, Visakhapatnam.
BA Economics Syllabus under CBCS w.e.f. 2019-20

Structure of Syllabus

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Semester	Paper	Title
Semester I (Core)	I	Micro Economics – Consumer's Behavior
Semester II (Core)	II	Micro Economics – Producer's behavior
Semester III (Core)	III	Macro Economics - National Income, Employment and Money
Semester IV (Core)	IV	Macro Economics - Banking and International Trade
Semester V (Core)	V	Economic Development and Indian Economy
Semester VI (Core)	VI	Indian and Andhra Pradesh Economy
Semester V *Any one Paper from A,B,C,D,E F and G	VII – (A)	Agricultural Economics
	VII – (B)	Principles of Insurance
	VII – (C)	Financial Markets and Institutions
	VII – (D)	Rural Economics And Social Change ✓
	VII – (E)	Entrepreneurship and Small Business Development
	VII – (F)	Public Finance
	VII – (G)	International Economics
Semester VI ** Any one Cluster from A, B, C, D and E	Cluster Electives – (A) Agribusiness	
	VIII	A-1: Agribusiness Environment in Andhra Pradesh
		A-2: Agricultural output Marketing
		A-3: Agricultural Input Marketing.
	Cluster Electives – (B) Insurance Practice	
	VIII	B-1. Practice of General Insurance
		B-2. Agricultural Insurance
		B-3 Health Insurance
	Cluster Electives – (C) Financial Markets	
	VIII	C-1: Stock Market operations
		C:-2 Securities Market
		C: -3Commodities Market
	Cluster Electives – (D) Rural Economy ✓	
	VIII	D.-1 Rural Economy
		D. -2 Rural Industrilisation
		D.-3 Rural Marketing
	Cluster Electives –(E) Entrepreneurship	
	VIII	E.-1 Industrial Economics
		E.-2 Labour Economics
		E.-3 Industrial Management

*Student has to choose only one paper

** Stsudents are advised to choose Cluster (A) if they have chosen VII (A) and Choose Cluster (B) if they have chosen VII (B) etc. However, it is only suggestive.

Table – 2:

Sl. No	Paper	Name of Paper	Sem	Hours/Week	Credits	Marks	
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1	I	Micro Economics – Consumer Behavior	I	5	4	40	60
2	II	Micro Economics - Production and Price theory	II	5	4	40	60
3	III	Macro Economics - National Income, Employment and Money	III	5	4	40	60
4	IV	Banking and International Trade	IV	5	4	40	60
5	V	Economic Development and Indian Economy	V	5	4	40	60
6	VI	Indian and Andhra Pradesh Economy	V	5	4	40	60
7	VII – (A)	Agricultural Economics	VI	5	4	40	60
	VII – (B)	Principles of Insurance					
	VII – (C)	Financial Markets and Institutions					
	VII – (D)	Rural Economics And Social Change					
	VII – (E)	Entrepreneurship and Small Business Development					
	VII – (F)	Public Finance					
	VII – (G)	International Economics					
Cluster Elective – A: Agribusiness							
VIII	A-1. Agribusiness Environment in Andhra Pradesh	VI	5	4	40	60	
	A-2. Agricultural Output Marketing	VI	5	4	40	60	
	A-3. Agricultural Input Marketing.	VI	5	4	40	60	
Cluster Elective – B: Insurance Practice							
VIII	B-1. Practice of General Insurance	RURAL					
	B-2. Agricultural Insurance						
	B-3. Health Insurance						
Cluster Elective - C: Financial Markets							
VIII	C-1. Stock Market operations						
	C-2. Securities Market						
	C-3. Commodities Market						
Cluster Elective – D: RURAL ECONOMICS AND							
VIII	D.-1 Rural Economy						
	D. -2 Rural Industrilisation						
	D.-3 Rural Marketing						
Cluster Elective – E: Entrepreneurship							
VIII	E-1. Industrial Economics						
	E-2. Labour Economics						
	E-3. Industrial Management						
		RURAL		CHANGE.			

Note: Student Activities like Data/picture analysis, Seminars, Assignments, Group Discussions, Case studies, Fieldwork, Surveys, Study Projects, Models are Part of Curriculum in all papers. The teacher shall identify appropriate activities for each unit and assign them to all the students for improving domain skills.

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DEPARTMENT OF ECONOMICS
BA Economics Syllabus under CBCS W.e.f. 2019-20

I Year B. A. Programme, Semester – I, Paper – I (Core Paper)
Micro Economics – Consumer Behavior

Module -1

Nature, definition and scope of Economics - Wealth, Welfare, Scarcity and modern definitions.

Module -2

Methodology in Economics - Micro & Macro; Static and Dynamic analysis; Normative and positive science, Inductive & Deductive methods; Partial and general equilibrium.

Module – 3

Utility analysis: - cardinal approach-The Law of diminishing Marginal utility-The Law of Equi-Marginal Utility- concept of consumer's surplus

Module – 4

Demand analysis - Law of Demand - Elasticity of Demand - Measurement of Elasticity of Demand - Price, Income & Cross Elasticity's of Demand.

Module - 5

Ordinal Approach: Indifference Curve analysis - Properties of Indifference curves – Price or budget line - Equilibrium of the Consumer with the help of Indifference Curves – Samuelson's Revealed preference theory.

REFERENCES:

1. R.G. Lipsey and K.A.Chrysal - "Economics", Oxford University Press, 10/e, 2004.
2. P.A.Samuelson & W.D. Nordhaus-"Economics", Tata Mc.Graw Hill, 18/e, 2005.
3. N.Gregory Mankiw-"Principles of Economics", Thompson 2015 .
4. H.L.Ahuja-"Advanced Economic Theory" S.Chand.
5. M.L.Seth-"Micro Economics", Laxmi Narayana Agarwal, 2015.
6. Bilas, A.-"Micro Economic Theory", International Student Edition, Mc.Graw Hill, 1971.
7. Telugu Academy Publications
8. D.M. Mithani & G.K. Murty - Business Economics, Himalaya Publishing, 2015.

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I Year B. A. Programme Semester – I Paper – I (Core Paper)
Micro Economics – Consumer's Behavior

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S.NO	MODULE NO and NAME	SECTION – A (Essay questions) 8 Marks	SECTION – B (Short questions) 4 Marks	TOTAL Marks
1	Module -1 Introduction	1	1	12
2	Module -2 Methodology in Economics	2	1	20
3	Module - 3 Marginal Utility Analysis	2	2	24
4	Module - 4 Demand Analysis	2	2	24
5	Module – 5 Indifference Analysis	3	2	32
	Total	10	8	112

Guidelines to the paper setters :

1. Paper setters are requested to cover all the modules.
2. There should not be any ambiguity in questions.
3. The question paper must be confined to the syllabus provided for paper setting.
4. The question paper must be adhered to the format given in the model paper.
5. It is requested to set the question paper in the following way:
(a) 80 percent of the questions can be asked to test the memory and understanding.
Remaining 20 can be asked to test the Creativity, Application and Skill.

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DEPARTMENT OF ECONOMICS
BA Economics Syllabus under CBCS W.e.f. 2019-20

I Year B. A. Programme Semester – I Paper – I (Core Paper)
Micro Economics – Consumer Behavior

MODEL QUESTION PAPER

Time: 3 hours

Max Marks: 60

SECTION –A

Answer all the following questions.

5×8=40

ఈ క్రింది ప్రశ్నలన్నింటికి సమాధానములు వ్రాయండి.

1. Explain Scarcity Definition of Economics.

అర్థశాస్త్రానికి గల కొరత నిర్వచనం గురించి వివరింపుము.

OR

Distinguish between Micro and Macro Economics

సూక్ష్మ మరియు స్థూల అర్థ శాస్త్రముల మధ్య భేదాలను వ్రాయండి.

2. Explain Inductive and Deductive methods of analysis.

ఆగమన మరియు నిగమన పద్ధతులను గురించి వివరింపుము.

OR

Explain the concept of Consumer's Surplus.

వినియోగదారుని మిగులు భావన గురించి వివరింపుము.

3. Examine the principle of Eqi-marginal utility.

సమోపాంత ప్రయోజన సూత్రం ని పరిశీలింపుము.

OR

Explain the Law of demand and state its limitations.

డిమాండ్ సూత్రంను వివరించి దాని యొక్క పరిమితులను తెలియజేయుము.

4. How Elasticity of Demand is measured?

డిమాండ్ వ్యాకోచత్వంను ఎలా కొలుస్తారు.

OR

Explain income and cross elasticity's of demand with the help of diagrammes.

రేఖా పటంల సహాయంతో ఆదాయ మరియు జాత్యంతర డిమాండ్ వ్యాకోచత్వంల గురించి వివరింపుము.

5. Explain the properties of Indifference curves.

ఉదాశీనతా వక్ర రేఖల లక్షణాలను వివరింపుము.

OR

Explain consumer's equilibrium with the help of Indifference curves.

ఉదాశీనతా వక్ర రేఖల సహాయంతో వినియోగదారుని సమతౌల్యం గురించి వివరింపుము.

SECTION -B

5×4=20

Answer any five questions

ఈ క్రింది ప్రశ్నలలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

6. Scope of Economics (అర్థశాస్త్ర పరిధి)
7. Deductive Method (అగమన పద్ధతి)
8. Cardinal Approach (కార్డినల్ విశ్లేషణ)
9. Total Utility and Marginal Utility
(మొత్తం ప్రయోజనం మరియు ఉపాంత ప్రయోజనం)
10. Demand Function (డిమాండ్ ఫంక్షన్)
11. Elasticity of Demand (డిమాండ్ వ్యాకోచత్వం)
12. Budget Line (బడ్జెట్ రేఖ)
13. Marginal rate of Substitution (ప్రతిస్థాపనోపాంత రేటు)

*** **

6/11/20

[Signature]

I Year B. A. Programme, Semester – II, Paper – II (Core Paper)

Micro Economics – Producer's behavior

Module - 1

Production function-Concept of homogeneous production function-Cobb-Douglas Production function- Law of variable proportions-Law of Returns to Scale - Different Concepts of Costs – Explicit & Implicit, Opportunity, Total – fixed and Variable Costs, Marginal & Average Costs & its Relationship. Concept of Revenue – Total, Marginal & Average Revenue and Break – Even Point.

Module - 2

Analyses different types of Market structures - Perfect Competition - Price determination and equilibrium of firm and industry under perfect competition - Monopoly - Price determination - Price discrimination.

Module - 3

Monopolistic competition - price determination - Oligopoly - Kinked demand curve approach.

Module - 4

Marginal Productivity theory of distribution - Theories of wage determination Subsistence theory of wages, Standard of living theory of wages, Modern theory of wages, Wages and collective bargaining - concept of minimum wage.

Module - 5

Theory of Rent: Ricardian theory of rent - Quasi rent concept of Alfred Marshall. Theories of Interest - Classical, Neo-classical and Keynes Liquidity Preference theory - Profit - dynamic, innovations, Risk and Uncertainty theories.

REFERENCES:

1. R.G. Lipsey and K.A.Chrysal - "Economics", Oxford University Press, 10/e, 2004.
2. P.A.Samuelson & W.D. Nordhaus-"Economics", Tata Mc.Graw Hill, 18/e, 2005.
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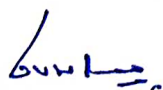
I Year B. A. Programme Semester – II Paper – I (Core Paper)
Micro Economics – Producer's behavior

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S.NO	MODULE NO and NAME	Section – A (Essay questions) 8 Marks	Section – B (Short questions) 4 Marks	TOTAL Marks
1	Module -1 Production	2	2	24
2	Module -2 Analysis of Market structure	2	1	20
3	Module - 3 Monopolistic competition	2	1	20
4	Module - 4 Demand Analysis	2	2	24
5	Module – 5 Indifference Analysis	2	2	24
	Total	10	8	112

Guidelines to the paper setters :

1. Paper setters are requested to cover all the modules.
2. There should not be any ambiguity in questions.
3. The question paper must be confined to the syllabus provided for paper setting.
4. The question paper must be adhered to the format given in the model paper.
5. It is requested to set the question paper in the following way:
 - (a) 80 percent of the questions can be asked to test the memory and understanding.
 - (b) Remaining 20 can be asked to test the Creativity, Application and Skill.



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DEPARTMENT OF ECONOMICS
BA Economics Syllabus under CBCS W.e.f. 2019-20

I Year B. A. Programme Semester – II Paper – I (Core Paper)
Micro Economics- Producer's behavior

MODEL QUESTION PAPER

Time: 3 hours

Max Marks: 60

Section A

Answer the following questions

5×8=40

ఈ క్రింది ప్రశ్నలన్నింటికీ సమాధానములు వ్రాయండి.

1. Explain the law of variable proportions
చరానుపాతాల సూత్రం గురించి వివరింపుము.

OR

Define cost and explain various cost concepts.
వ్యయాన్ని నిర్వచించి వివిధ వ్యయ భావనల గురించి వివరింపుము.

1. Explain the equilibrium of a firm under perfect competition.
పరిపూర్ణ పోటీ మార్కెట్ లో సంస్థ సమతౌల్యం గురించి వివరింపుము.

OR

Explain price and output determination under monopoly.
ఏకస్వామ్యంలో ధర మరియు ఉత్పత్తి నిర్ణయం గురించి వివరింపుము.

2. Explain the features of monopolistic competition.
ఏకస్వామ్య పోటీ మార్కెట్ యొక్క లక్షణాలను వివరింపుము.

OR

Explain price determination under oligopoly with the help of kinked demand curve.

కింకీ డిమాండ్ రేఖ సహాయంతో పరిమితస్వామ్యంలో ధర నిర్ణయం గురించి వివరింపుము.

3. Explain the marginal productivity theory of distribution
ఉపాంత ఉత్పాదకతా పంపిణీ సిద్ధాంతం గురించి వివరింపుము.

OR

Explain the concept of collective bargaining and state its advantages.
సామూహిక భేరం అనే భావన గురించి వివరించి, దాని యొక్క సుగుణాలను తెలియజేయుము.

4. Critically examine the Ricardo's theory of rent.
రికార్డో భాటక సిద్ధాంతమును విమర్శనాత్మకంగా పరిశీలింపుము.

OR

Critically examine the Liquidity Preference theory of Interest.
ద్రవ్యత్వాభిరుచి వడ్డీ రేటు సిద్ధాంతమును విమర్శనాత్మకంగా పరిశీలించుము.

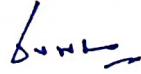
Section B

Answer any five questions

5×4=20

ఈ క్రింది ప్రశ్నలలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

5. Production Function (ఉత్పత్తి ఫలం)
6. Total, Marginal and Average Revenue (మొత్తం, ఉపాంత మరియు సగటు రాబడి)
7. Features of Perfect competition (పరిపూర్ణ పోటీ మార్కెట్ లక్షణాలు)
8. Group equilibrium (గ్రూప్ సమతౌల్యం)
9. Minimum Wages (కనీస వేతనాలు)
10. Standard of Living theory of wages (జీవన ప్రమాణ వేతన సిద్ధాంతం)
11. Quasi rent (కృత్రిమ ఖాటకం)
12. Dynamic theory of profits (లాభ చలన సిద్ధాంతం)





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II Year B. A. Programme, Semester – III, Paper – III (Core Paper)
Macro Economics - National Income, Theories of Employment and Money

Module – 1 : Introduction

Meaning, definition of Macro Economics - Importance of Macro Economics- Difference between Micro and Macro Economics - Paradox of Macro Economics -Limitations

Module – 2 : National Income and Circular Flow of Income

National Income - Definitions, Concepts of National Income - Measurement of National Income- Circular flow of Income in Two, Three and Four Sector Economy.

Module – 3 : Theories of Employment and out put (Classical View)

Classical theory of Employment - Say's Law of Markets.

Module – 4 : Theories of Employment and out put (Keynesian View)

Keynesian Theory of Employment - Consumption function – Investment Function – Marginal Efficiency of Capital (MEC)- Concepts of multiplier and accelerator

Module – 5 : Money and theories of Money

Meaning and Functions of Money - Classification of money - Gresham's Law - RBI classification of Money. Theories of Money - Fisher's Quantity theory of Money Cambridge approach (Marshall, Pigou, Robertson & Keynes).

REFERENCES:

1. G.Ackley - "Macro Economics Theory and Policy", Collier Macmillan, 1978.
2. E.Shapiro - "Macro Economic Analysis", Galgotia Publications, 1999.
3. Central Statistical Organisations - "National Accounts Statistics".
4. R.Dornbush, s.Fisher and R.Startz - "Macro Economics", Tata Mc.Graw Hill, 9/e, 2004.
5. M.L.Seth-"Macro Economics", Lakshmi Narayana Agarwal, 2015.
6. K.P.M. Sundaram - "Money, banking & International Trade", Sultan Chand, 2010.
7. Dillard. D - "The Economics of John Maynard Keynes", Crossby Lockwood & Sons.
8. M.N.Mishra & S.B.Mishra - "Insurance Principles & Practice" S.Chand 2012.
9. Bharati V.Pathak "The Indian Financial System Markets. Institutions & Services". Pearson 2008.
10. Telugu Academy Publication

SECTION – B

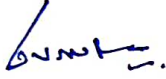
(5×4=20)

Answer any FIVE of the following questions.

ఈ క్రింది ప్రశ్నలలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

6. Paradox of Macro Economics (స్థూల అర్థశాస్త్ర వైపరీత్యం).
7. Definitions of National Income (జాతీయాదాయ నిర్వచనాలు).
8. Circular flow of income in two sector economy
(రెండు రంగాల ఆర్థిక వ్యవస్థలో చక్రీయ ఆదాయ ప్రవాహం).
9. Keynes's attack on classical theory(సాంప్రదాయ సిద్ధాంతం పై కీన్స్ విమర్శ) .
10. Any five factors which influence the Consumption
Function(వినియోగ ఫలాన్ని ప్రభావితం చేసే ఏవైనా ఐదు అంశాలు) .
11. Concept of Accelerator (వేగత్వరణం భావన).
12. Barter system(వస్తు మార్పిడి పద్ధతి)
13. Marshall's equations of money(మార్షల్ ధ్రవ్య సమీకరణాలు).

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II Year B. A. Programme, Semester – IV, Paper – IV (Core Paper)
Macro Economics – Banking and International Trade

Module – 1: Trade Cycles and Inflation

Trade Cycles :- meaning, definitions and features of trade cycles; Phases of a Trade Cycle – Inflation :- Meaning and definitions of inflation; types of inflation; causes and effects of inflation; measures to control inflation.

Module – 2 : Theories of International Trade

Importance of International Trade- Regional and International Trade- Theories of Trade-Classical-Adam Smith and David Ricardo, Neo-Classical Theory of Trade-Heckscher and Ohlin

Module – 3 : Commercial Banks and Central Bank

Functions of Commercial Banks - Concept of Credit creation-Functions of RBI.

Module – 4 : Stock Markets and Insurance

Stock Market - Functions - Primary and Secondary Markets - Insurance - Life Insurance, concept of General Insurance.

Module – 5 : Economic Growth and Development

Concept of Economic Growth - Distinction between economic growth and development - Measurement of economic development. Fiscal, Monetary and Exchange rate policies

Text Books:

1. Telugu Academy Publications.
2. AUSDE - Study Material.

REFERENCES:

1. G.Ackley - "Macro Economics Theory and Policy", Collier Macmillan, 1978.
2. E.Shapiro - "Macro Economic Analysis", Galgotia Publications, 1999.
3. R.Dornbush, s.Fisher and R.Startz - "Macro Economics", Tata Mc.Graw Hill, 9/e, 2004.
4. M.L.Seth-"Macro Economics", Lakshmi Narayana Agarwal, 2015.
5. K.P.M. Sundaram - "Money, banking & International Trade", Sultan Chand, 2010.
6. Dillard, D - "The Economics of John Maynard Keynes", Crossby Lockwood & Sons.
7. M.N.Mishra & S.B.Mishra - "Insurance Principles & Practice" S.Chand 2012.
8. Bharati V.Pathak "The Indian Financial System Markets. Institutions & Services". Pearson.
9. D.M.Mithani & G.K.Murty - " Business Economics", Himalaya Publishing House, 2015.
10. M.L.Jhingan - Economic Development - Vikas, 2012.
11. G.Omkarnath - Economics - A Primer for India - Orient Blackswan, 2012.

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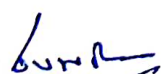
II Year B. A. Programme, Semester – IV, Paper – IV (Core Paper)
Macro Economics – Banking and International Trade

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	02	24
II	02	02	24
III	02	01	20
IV	02	01	20
V	02	02	24
Total (including choice)	10	08	112

Guidelines to the paper setters :

1. Paper setters are requested to cover all the modules.
2. There should not be any ambiguity in questions.
3. The question paper must be confined to the syllabus provided for paper setting.
4. The question paper must be adhered to the format given in the model paper.
5. It is requested to set the question paper in the following way:
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Remaining 20 can be asked to test the Creativity, Application and Skill.



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II Year B. A. Programme, Semester – IV, Paper – IV (Core Paper)
Macro Economics – Banking and International Trade

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer all the following questions.

(4×10=40)

ఈ క్రింది ప్రశ్నలన్నిటికి సమాధానములు వ్రాయండి.

1. (a) Explain the definitions and phases of trade cycles.
వ్యాపార చక్రాల యొక్క వివిధ నిర్వచనాలు మరియు వివిధ ధశలను వివరింపుము.
(b) Explain the measures to control inflation.
ద్రవ్యోల్బణాన్ని నియంత్రించుటకు తీసుకోవలసిన చర్యలను వివరింపుము.
2. (a) Critically examine the classical theory of international trade.
సాంప్రదాయ విదేశీ వ్యాపార సిద్ధాంతాన్ని విమర్శనాత్మకంగా పరిశీలింపుము.
(b) Explain the H-O theory of international trade.
హెక్సర్-ఓష్టిన్ అంతర్జాతీయ వ్యాపార సిద్ధాంతాన్ని వివరింపుము.
3. (a) Explain the process of credit creation by commercial banks.
వాణిజ్య బాంకులు పరపతిని సృష్టించే విధానం గురించి వివరింపుము.
(b) Explain the functions of RBI.
భారతీయ రిజర్వ్ బ్యాంకు విధులను వివరింపుము.
4. (a) Explain the functions of Stock Market.
స్టాక్ మార్కెట్ యొక్క విధులను వివరింపుము.
(b) Distinguish between Life Insurance and General Insurance.
జీవిత భీమా మరియు సాధారణ భీమాల మధ్య విభేదించుము.
5. (a) Distinguish between economic growth and economic development.
ఆర్థిక వృద్ధి మరియు ఆర్థికాభివృద్ధిల మధ్య విభేదించుము.
(b) Explain the measurement methods of economic development.
ఆర్థికాభివృద్ధిని కొలిచే పద్ధతులను వివరింపుము.

SECTION – B

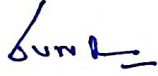
Answer any **FIVE** of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

6. Meaning and features of Trade Cycles
(వ్యాపార చక్రాల అర్థం మరియు లక్షణాలు).
7. Meaning and definitions of inflation
(ద్రవ్యోల్బాసం యొక్క అర్థం మరియు నిర్వచనాలు).
8. Importance of International trade (అంతర్జాతీయ వ్యాపారం యొక్క ప్రాధాన్యత).
9. Regional trade Vs International trade (ప్రాంతీయ వ్యాపారం Vs అంతర్జాతీయ వ్యాపారం).
10. Any four functions of commercial banks (వాణిజ్య బ్యాంకుల ఏవైనా ఐదు విధులు).
11. Primary markets and secondary markets
(ప్రాథమిక మార్కెట్లు మరియు ద్వితీయ మార్కెట్లు).
12. Fiscal policy (కోశ విధానం).
13. Monetary policy (ద్రవ్య విధానం).

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III Year B. A. Programme, Semester – V Paper – V (Core Paper)
Economic Development and Indian Economy

Module – 1

Concept of Economic Growth - Distinction between economic growth and development - Measurement of economic development - Theories of Economic Growth: Adam Smith, Rostow, Karl Marx and Harrod & Domar Models.

Module – 2

Sustainable development - Balanced and unbalanced growth-choice of techniques Labour intensive and capital intensive methods.

Module – 3

Basic features of the Indian Economy - Natural Resources - Important Demographic features- Concept of Population Dividend - Population Policy.

Module - 4

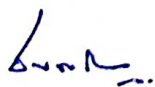
National Income in India - trends and composition-poverty, inequalities and Unemployment - Measures taken by the Government – MGNREGS.

Module - 5

Economic reforms - liberalization, privatization and globalisation - concept of Inclusive growth.

REFERENCES:

1. Dhingra, I.C - "Indian Economy", Sultan Chand, 2014.
2. Ruddar Dutt and K.P.M. Sundaram - "Indian Economy", S.Chand & Co., 2015.
3. G.M.Meier -"Leading Issues in Economic Development", Oxford University Press, New York,.
4. M.P.Todaro - "Economic Development", Longman, London 6/e, 1996.
5. Reserve Bank of India - Hand book of Statistics on Indian Economy (Latest).
6. S.K.Misra & V,K,Puri - "Indian Economy", Himalaya Publishing House, 2015.
7. R S.Rao, V.Hanumantha Rao & N.Venu Gopal (Ed) - Fifty Years of Andhra Pradesh (1956-2006), Centre for Documentation, Research and Communications, Hyderabad, 2007.
8. G.Omkamath - Economics - A Primer for India - Orient Blackswan, 2012.
9. Benjamin Higgins - Economic Development
10. Telugu Academy Publications.
11. Dr. Ch.S.G.K. Murthy, Indian Economy - Gitam University



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BA Economics Syllabus under CBCS W.e.f. 2019-20

III Year B. A. Programme, Semester – V, Paper – III (Core Paper)
Economic Development and Indian Economy

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

Guidelines to the paper setters :

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3. The question paper must be confined to the syllabus provided for paper setting.
4. The question paper must be adhered to the format given in the model paper.
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 - (b) Remaining 20 can be asked to test the Creativity, Application and Skill.

Lucy

Lucy

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III Year B. A. Programme, Semester – V Paper – III (Core Paper)
Economic Development and Indian Economy

Model Question Paper

Time: 3 hours

Max Marks: 60

Section A

Answer the following questions

5×8 =40

ఈ క్రింది ప్రశ్నలన్నింటికి సమాధానములు వ్రాయండి.

1. Explain the measures of economic development and state their limitations.

ఆర్థికాభివృద్ధికి గల కొలమానాలను వివరించి, వాటికిగల పరిమితులను వివరింపుము.

Or

State the advantageous and disadvantageous of capital intensive techniques of production.

మూలధన సాంద్ర ఉత్పత్తి పద్ధతుల యొక్క సుగుణాలు మరియు లోపాలను తెలుపుము.

2. Explain Rostow's stages of growth.

రోస్టో వివరించిన అభివృద్ధి దశలను వివరింపుము.

Or

Critically examine unbalanced growth model.

అసంతులిత వృద్ధి నమూనా ను విమర్శనాత్మకంగా పరిశీలింపుము.

3. Explain the features of the Indian economy.

భారతదేశ ఆర్థిక వ్యవస్థ యొక్క లక్షణాలను వివరింపుము.

Or

Explain India's population policy.

భారత దేశ జనాభా విధానము గురించి వివరింపుము.

4. Define poverty. Explain various measures taken by the government to overcome poverty.

పేదరికంను నిర్వచించి, పేదరిక నిర్మూలనకు ప్రభుత్వం తీసుకున్న వివిధ చర్యలను వివరింపుము.

Or

Explain the causes for unemployment.

నిరుద్యోగితకు గల కారణాలను వివరింపుము.

5. What are the advantageous and disadvantageous of privatization.

ప్రైవేటీకరణ యొక్క లాభాలు మరియు నష్టాలను వ్రాయుము.

Or

Explain the concept of inclusive growth.

సమీకృత వృద్ధి భావన గురించి వివరింపుము.

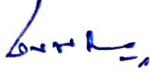
Section B

5×4=20

Answer any five questions

ఈ క్రింది ప్రశ్నలలో ఏదైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి

6. Distinction between growth and development
(ఆర్థిక వృద్ధి మరియు ఆర్థికాభివృద్ధికి మధ్య భేదాలు)
7. Sustainable development (కొనసాగించగలిగే అభివృద్ధి)
8. Natural resources (సహజ వనరులు)
9. Demographic dividend (జనాభా డివిడెండు)
10. MGNREGA (మహాత్మా గాంధీ జాతీయ గ్రామీణ ఉపాది హామీ పథకం)
11. Inequalities in India (భారత దేశంలో అసమానతలు)
12. Liberalization (సరళీకరణ)
13. Globalization (ప్రపంచీకరణ)





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III Year B. A. Programme Semester – VI Paper – VI (Core Paper)
Indian and Andhra Pradesh Economy

Module - 1

Indian Agriculture - Importance of Agriculture in India - Agrarian structure and relations- Factors determining Productivity- Agricultural infrastructure - Rural credit - Micro Finance - Self Help Groups (SHGs) - Agricultural Price policy- concept of Crop Insurance - Food Security.

Module - 2

Structure and growth of Indian Industry - Industrial policies of 1956 & 1991
Meaning of Micro small and Medium Enterprises (MSMEs)- Problems and Prospects of small scale Industries in India.

Module - 3

Disinvestment in India - FEMA - Foreign direct investment - Services Sector in India – Reforms in Banking and Insurance -, IT, Education and Health.

Module - 4

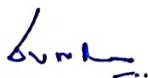
Planning in India Economy - Objectives of Five year plans - Review of Five year Plans - Current Five year plan- NITI Aayog

Module - 5

Andhra Pradesh Economy - Population - GSDP - Sector Contribution and trends - IT – Small Scale Industry - SEZs.

REFERENCES:

1. Dhingra, I.C - "Indian Economy", Sultan Chand, 2014.
2. Ruddar Dutt and K.P.M. Sundaram - "Indian Economy", S.Chand & Co., 2015.
3. G.M.Meier - "Leading Issues in Economic Development", Oxford University Press, New York, 3/e.
4. M.P.Todaro - "Economic Development", Longman, London 6/e, 1996.
5. Reserve Bank of India - Hand book of Statistics on Indian Economy (Latest).
6. S.K.Misra & V.K,Puri - "Indian Economy", Himalaya Publishing House, 2015.
7. R.S.Rao, V.Hanumantha Rao & N.Venu Gopal (Ed) - Fifty Years of Andhra Pradesh (1956-2006), Centre for Documentation, Research and Communications,Hyderabad, 2007.
8. G.Omkarnath - Economics - A Primer for India - Orient Blackswan, 2012.
9. Telugu Academy Publications.
10. Dr.Ch.S.G.K.Murthy, Indian Economy - Gitam University.



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III Year B. A. Programme Semester – V Paper – VI (Core Paper)
Indian and Andhra Pradesh Economy

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S.NO	MODULE NO and NAME	ESSAY QUESTIONS 8 Marks	SHORT QUESTIONS 4 Marks	TOTAL
1	Module -1 Indian Agriculture	2	2	24
2	Module -2 Structure and Growth of Indian Industry	2	1	20
3	Module - 3 Investments in India	2	1	20
4	Module – 4 Planning in India	2	2	24
5	Module – 5 Andhra Pradesh Economy	2	2	24
	Total	10	8	112

Guidelines to the paper setters :

1. Paper setters are requested to cover all the modules.
2. There should not be any ambiguity in questions.
3. The question paper must be confined to the syllabus provided for paper setting.
4. The question paper must be adhered to the format given in the model paper.
5. It is requested to set the question paper in the following way:
 - (a) 80 percent of the questions can be asked to test the memory and understanding.
 - (b) Remaining 20 can be asked to test the Creativity, Application and Skill.

6/11/20

20/11/20

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III Year B. A. Programme, Semester – VI, Paper – III (Core Paper)
Indian and Andhra Pradesh Economy

Model Question paper

Time: 3 hours

Max Marks: 60

Section A

Answer the following questions

5×8 =40

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. Explain the causes for low productivity of agriculture in India.
భారతదేశ వ్యవసాయ రంగంలో అల్ప ఉత్పాదకతకు గల కారణాలను వివరింపుము.

Or

Explain the agricultural price policy.
వ్యవసాయ ధరల విధానం గురించి వివరింపుము.

2. Critically examine the 1991 Industrial policy.
పారిశ్రామిక విధాన తీర్మానం-1991 ను విమర్శనాత్మకంగా పరిశీలింపుము.

Or

Explain the problems of small scale industries.
చిన్న తరహా పరిశ్రమలు ఎదుర్కొంటున్న సమస్యలను వివరింపుము.

3. Explain the advantageous of foreign direct investment .
విదేశీ ప్రత్యక్ష పెట్టుబడుల యొక్క ప్రయోజనాలను వివరింపుము.

Or

Explain the reforms introduced in banking sector.
బ్యాంకింగ్ రంగంలో ప్రవేశ పెట్టబడిన సంస్కరణలను వివరింపుము.

4. Review the achievements of five year plans in India.
భారతదేశ పంచవర్ష ప్రణాళికల యొక్క విజయాలను సమీక్షించుము.

Or

Explain the role of NITI Aayog in economic development of India.
భారతదేశ ఆర్థికాభివృద్ధిలో నీతి ఆయోగ్ పాత్రను వివరింపుము.

5. Explain trends and composition of Andhra Pradesh GSDP.
ఆంధ్రప్రదేశ్ స్థూల రాష్ట్రగోత్పత్తిలో పోకడలు మరియు సంయోజనం గురించి వివరింపుము.

Or

Explain the growth of IT sector in Andhra Pradesh.
ఆంధ్ర ప్రదేశ్ లో సమాచార సాంకేతిక రంగం యొక్క వృద్ధిని వివరింపుము.

Section B

5×4 = 20

Answer any five questions

ఈ క్రింది ప్రశ్నలలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములిమ్ము.

6. Importance of agriculture (వ్యవసాయ రంగ ప్రాధాన్యత)
7. Micro Finance(సూక్ష్మ విత్తం)
8. 1956 Industrial Policy (1956 సూతన ప్రాశామిక విధానం)
9. Micro and Medium industries(చిన్న మరియు మధ్య తరహా పరిశ్రమలు)
10. FEMA (విదేశీ మారక ద్రవ్య నిర్వహణ చట్టం)
11. Insurance (భీమా)
12. Planning in India (భారత దేశంలో ప్రణాళికలు)
13. SEZs (ప్రత్యేక ఆర్థిక మండళ్ళు)

Sum

Supriya

DR.V.S.KRISHNA GOVT.DEGREE AND P.G COLLEGE (A), VISAKHAPATNAM
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III Year B. A. Programme, Semester – VI, Paper – VII-(A)
(Elective Paper VII-(A))
AGRICUTURAL ECONOMICS

Module-1

Nature and Scope of Agricultural Economics. Factors affecting agricultural development: technological, institutional and general. Interdependence between agriculture and industry.

Module-2

Concept of production function : input-output and product relationship in farm production.

Module-3

Growth and productivity trends in Indian agriculture with special reference to Andhra Pradesh. Agrarian reforms and their role in economic development.

Module-4

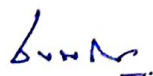
Systems of farming, farm size and productivity relationship in Indian agriculture with special reference to Andhra Pradesh- New agriculture strategy and Green revolution : and its Impact

Module-5

Emerging trends in production, processing, marketing and exports; policy controls and regulations relating to industrial sector with specific reference to agro-industries in agri-business enterprises.

RECOMMENDED / REFERENCE BOOKS

1. Sadhu An, Singh Amarjit and Singh Jasbir (2014), Fundamentals of Agricultural Economics, Himalaya Publishing House, Delhi
2. Lekhi RK and Singh Joginder, Agricultural Economics, Kalyani Publishers
3. Bhaduri, A. (1984), The Economic Structure of Backward Agriculture, Macmillan, Delhi.
4. Bilgrami, S.A.R. (1996), Agricultural Economics, Himalayas publishing house, Delhi.
5. Dantwala, M.L. et.al (1991), Indian Agricultural Development Since Independence, Oxford & IBH, New Delhi.
6. Government of India (1976), Report of the National Commission on Agriculture, New Delhi. 5. Government of India, Economic Survey (Annual), New Delhi.
7. Gualti, A. and T. Kelly (1999), Trade Liberalisation and Indian Agriculture Oxford University Press, New Delhi





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III Year B. A. Programme, Semester – VI, Paper – VII-(A)
(Elective Paper VII-(A)
AGRICUTURAL ECONOMICS

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

Guidelines to the paper setters :

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3. The question paper must be confined to the syllabus provided for paper setting.
4. The question paper must be adhered to the format given in the model paper.
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Remaining 20 can be asked to test the Creativity, Application and Skill.

[Signature]

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III Year B. A. Programme, Semester – VI, Paper – VII-(A)
(Elective Paper VII-(A)
AGRICUTURAL ECONOMICS

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer **ALL** the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a)
(OR)
- (b)
2. (a)
(OR)
- (b)
3. (a)
(OR)
- (b)
4. (a)
(OR)
- (b)
5. (a)
(OR)
- (b)

SECTION – B

Answer any **FIVE** of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.

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III Year B. A. Programme, Semester – VI, Paper – VII-(B)
(Elective Paper VII(B))

PRINCIPLES OF INSURANCE

Module 1:

Risk Management: Provides an understanding of risk management – different types of risks –management of risks.

Module 2:

The Concept of Insurance and its Evolution: The basics and nature of insurance – evolution and nature of insurance – how insurance operates today.

Module 3:

Insurance Customers: Understanding insurance customers – different customer needs – importance of customers – customer mindsets.

Module 4:

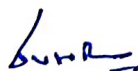
The Insurance Contract: Terms of an insurance contract - disclosure of all relevant information – principle of utmost good faith – the relevance of proximate cause – the insurance contract.

Module 5:

Insurance Terminology and Development: Common terms used in insurance – terms common to both life and non – life insurance - role of insurance in economic development and social security – contribution of insurance to the society.

References :

1. General Insurance, John Magee & David Bickelhaupt.
2. Operational Transformation of General Insurance Industry during the period 1950 to 1990 & Beyond, R D Samarth.
3. Study on Distribution Functions in General Insurance & Role of Intermediaries, Arun Agarwal / P R Rao
4. General Insurance for Information Technology Professionals, Martin Frappoli.



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III Year B. A. Programme, Semester – VI, Paper – VII-(B)
(Elective Paper VII(B))

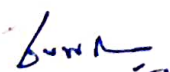
PRINCIPLES OF INSURANCE

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

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III Year B. A. Programme, Semester – VI, Paper – VII-(B)
(Elective Paper VII(B))

PRINCIPLES OF INSURANCE

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a) (OR)
- (b)
2. (a) (OR)
- (b)
3. (a) (OR)
- (b)
4. (a) (OR)
- (b)
5. (a) (OR)
- (b)

SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.

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B. A. ECONOMICS III Year B. A. Programme, Semester – VI
Paper – VII(C) (Elective Paper VII(C))

FINANCIAL MARKETS AND INSTITUTIONS

Module I

Introduction to Financial Market – Types of Financial Markets – Meaning and Definitions of Stock Market, Derivative Market, Commodities Market, and Currency Market.

Module II

Stock Markets - Primary & Secondary Markets - Market Participants - Stock Exchanges - Market Index - Trading Mechanism - Broker/Sub-Brokers - Basic Accounting.

Activity: Practical Trading

Module III

Derivative Markets - Meaning & concept of Derivatives – Futures and Options - Trading Mechanism.

Activity: Practical Trading.

Module IV

Commodities Markets - Commodity Derivatives - Commodity Exchanges – Instruments - Pricing Techniques - Accounting & Taxation .

Activity: Practical Trading.

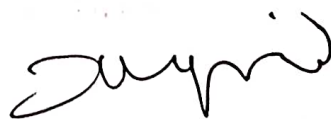
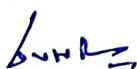
Module V

Currency Markets - Foreign Exchange Derivatives - Exchange Traded Futures - Regulatory Framework - Accounting & Taxation - Code of Conduct.

Activity: Practical Trading.

References:

1. Vasant Desai - The Indian financial system and Development-, Himalaya Publishing House.
2. Dr. S. Gurusamy - Financial Markets and Institutions-, Tata McGraw Hill.
3. Dr. Bharti Pathak - The Indian Financial System, Pearson.
4. M.Y.Khan - Indian Financial System, Mc.Graw Hill
5. C.Sudarsana Reddy - Financial Management-Principles and Practice, Himalaya Publishing House.
6. Thummuuri Siddaiah - Financial Services, Pearson.



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B. A. ECONOMICS III Year B. A. Programme, Semester – VI
Paper – VII(C) (Elective Paper VII(C))

FINANCIAL MARKETS AND INSTITUTIONS

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

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Signature

Signature

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B. A. ECONOMICS III Year B. A. Programme, Semester – VI
Paper – VII(C) (Elective Paper VII(C))

FINANCIAL MARKETS AND INSTITUTIONS

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a) (OR)
- (b)
2. (a) (OR)
- (b)
3. (a) (OR)
- (b)
4. (a) (OR)
- (b)
5. (a) (OR)
- (b)

SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏదైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.

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III Year B. A. Programme, Semester – VI
Paper – VII(D) (Elective Paper VII(D)
B. A. ECONOMICS

RURAL ECONOMICS AND SOCIAL CHANGE

Module I :

Nature and scope of rural Economy, Importance of Agriculture in economic Development of India, Rural Economic problems of India; Nature of land Problems-Evolution of Policy-Land Reforms.

Module II:

Agricultural Holdings, Fragmentation and Sub-division of Holdings, cooperative Farming-Rural Labour Problems-nature of Rural Unemployment-Employment and Wage Policy-Sources of Technological change and Green Revolution.

Module III:

Rural Society-its Structure and Change; Village and its Social Organization-Indian Village and its types, Rural-Urban Continuum and Rural-Urban relationships.

Module IV:


Rural social Institutions-family, Property, caste, Class, Agrarian structure, indebtedness and Poverty, Jajmani System, Religion, Village, Local Self Government, Panchayat Raj and Community Development Programmes.

Module V:

Social Change in Rural India-Impact of Westernization, Secularization, Modernization of Indian Rural Society-Post Modernization and Globalization and Indian Villages.

References:

1. Carver, The Principles of Rural Economics.
2. Desai, A., Rural Sociology in India.
3. Dube, S.C., India's changing villages.
4. Nanavati & Anjala, rural problems in India.
5. Ruddar Dutt & K.P.M.Sundaram, Indian Economy.
6. Sachdeva, D.A.& Vidya Bhushan, An Introduction to Sociology.



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III Year B. A. Programme, Semester – VI
Paper – VII(D) (Elective Paper VII(D))

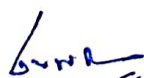
RURAL ECONOMICS AND SOCIAL CHANGE

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
ii	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

Guidelines to the paper setters :

1. Paper setters are requested to cover all the modules.
2. There should not be any ambiguity in questions.
3. The question paper must be confined to the syllabus provided for paper setting.
4. The question paper must be adhered to the format given in the model paper.
5. It is requested to set the question paper in the following way:
 - (a) 80 percent of the questions can be asked to test the memory and understanding.
 - (b) Remaining 20 can be asked to test the Creativity, Application and Skill.



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III Year B. A. Programme, Semester – VI
Paper – VII(D) (Elective Paper VII(D))

RURAL ECONOMICS AND SOCIAL CHANGE

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a) (OR)
- (b)
2. (a) (OR)
- (b)
3. (a) (OR)
- (b)
4. (a) (OR)
- (b)
5. (a) (OR)
- (b)

SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

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III Year B. A. Programme, Semester – VI
Paper – VII (E) (Elective Paper VII (E))

Entrepreneurship and Small Business Development

Module -1:

Introduction - Entrepreneurship meaning, nature and Characteristics of entrepreneurship, Barriers to entrepreneurship.

Module -2:

Establishing a small enterprise: The startup process, project identification, selection of the product -selection of site/location and legal considerations.

Module -3:

Small Enterprises and Enterprise Launching Formalities: Definition of Small Scale; Rationale; Objective; Scope; SSI; Registration; NOC from Pollution Board; Machinery and Equipment Selection.

Module -4:

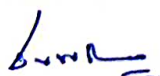
Role of Support Institutions and Management of Small Business: Director of Industries; DIC; SIDO; SIDBI; Small Industries Development Corporation (SIDC); SISI; NSIC; NISBUD; State Financial Corporation SIC.

Module -5:

Project Preparation - project formulation, Project Report Preparation; Specimen of Project Report, assessment of project feasibility, analysis's of project, Project Planning and Scheduling using Networking Techniques of PERT / CPM preparation of project report.

Reference:

1. Desai, Vasant (2003). Small-Scale Industries and Entrepreneurship. Himalaya Publishing House, Delhi.
2. Kaulgud, Aruna (2003). Entrepreneurship Management. Vikas Publishing House, Delhi. 38
3. Cynthia, L. Greene (2004). Entrepreneurship Ideas in Action. Thomson Asia Pvt. Ltd., Singapore.



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III Year B. A. Programme, Semester – VI
Paper – VII (E) (Elective Paper VII (E))

Entrepreneurship and Small Business Development

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

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III Year B. A. Programme, Semester – VI
Paper – VII (E) (Elective Paper VII (E))

Entrepreneurship and Small Business Development

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a) (OR)
- (b)
2. (a) (OR)
- (b)
3. (a) (OR)
- (b)
4. (a) (OR)
- (b)
5. (a) (OR)
- (b)

SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

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III Year B. A. Programme, Semester – VI
Paper – VII (F) (Elective Paper VII (F))

PUBLIC FINANCE

Module - 1

Meaning and scope of Public Finance - Distinction between Public and Private Finance. Principle of maximum social advantage

Module - 2

Source of Public Revenue - Taxes - administrative revenues - commercial Revenues - Gift and grants - Concept of VAT. Canons of taxation (Adam Smith's and Modern Economists).

Module

Meaning and classification of public expenditure - principles of public Expenditure Wagner's Law - Peacock - Wiseman Hypothesis.

Module - 4

Public debt - classification of public debt - methods of debt redemption

Module - 5

Budget - Meaning and Definition - Components of Budget - Concepts of Budget Deficits - Indian Union Budget.

References:

1. B.P.Tyagi - "Public Finance", Jai Prakash Nath, 2012.
2. H.D.Bhatia - "Public Finance" Vikas Publishing House 2013.
3. Reserve Bank of India - Hand book of Statistics on Indian Economy (Latest).
4. S.K.Misra & V,K,Puri - "Indian Economy", Himalaya Publishing House, 2015.
5. Budget at a Glance
6. Economic and Functional Classification of the Budget
7. Telugu Academy Publications.

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III Year B. A. Programme, Semester – VI
Paper – VII (F) (Elective Paper VII (F))


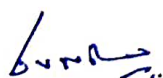
PUBLIC FINANCE

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

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III Year B. A. Programme, Semester – VI
Paper – VII (F) (Elective Paper VII (F))

PUBLIC FINANCE

Model Question Paper

Max. Marks: 60

Time : 3 hrs

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a) (OR)
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2. (a) (OR)
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3. (a) (OR)
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4. (a) (OR)
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5. (a) (OR)
- (b)

SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

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III Year B. A. Programme, Semester – VI
Paper – VII (G) (Elective Paper VII (G))

INTERNATIONAL ECONOMICS

Module – 1

Meaning and importance of International Trade - Inter - Regional and International Trade.

Module – 2

Theories of International Trade - theory of absolute advantage - theory of comparative cost and Hecksher - Ohlin theory.

Module – 3

International Trade and Economic growth - Terms of trade - Gross Barter and Net Barter and Income terms of trade.

Module - 4

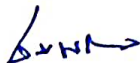
Tariffs - meanings and definition - Types of tariffs - Concept of optimum tariff Balance of payments - Causes for disequilibrium in balance of payments.

Module - 5

India's Foreign Trade - composition and direction. Recent EXIM policy - changing role IMF, IBRD & WTO. Concept of outsourcing.

References:

1. B.O.Soderston - "International Economics", Macmillan, 1995.
2. C.P.Kindle Berger - "International Economics".
3. J.Bhagawathi - "International Trade - Selected Readings", Cambridge University Press.
4. D.M.Mithani & G.K.Murty - "Business Economics", Himalaya Publishing House, 2015.
5. Salvatore Dominick (2005) International Economics, John Wiley & Sons, Inc
6. Mithani D.M (2003) International Economics, Himalaya Publishing House, Mumbai
7. Mannur H.G (2003) International Economics Vikas publishing House Pvt Ltd, New Delhi
8. Telugu Academy Publications.





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III Year B. A. Programme, Semester – VI
Paper – VII (G) (Elective Paper VII (G))

INTERNATIONAL ECONOMICS

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

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III Year B. A. Programme, Semester – VI
Paper – VII (G) (Elective Paper VII (G))

INTERNATIONAL ECONOMICS
Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a) (OR)
- (b)
2. (a) (OR)
- (b)
3. (a) (OR)
- (b)
4. (a) (OR)
- (b)
5. (a) (OR)
- (b)

SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

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III Year B. A. Programme, Semester – VI
Paper – VIII-A; Cluster Elective–A: Agribusiness

Paper VIII-A-1: Agribusiness Environment in Andhra Pradesh

Module-1

Role of agriculture in development process in Andhra Pradesh vis-à-vis other developed states. Economy wide effects of agriculture in Andhra Pradesh through trickle down effects. Backward and forward linkages of agriculture with rest of economy.

Module-2

Agricultural finance-importance in modern agriculture- performance of agricultural finance in Andhra Pradesh -problems of agricultural finance – Inter linkages of agricultural credit and other input markets and product markets.

Module-3

Dynamics of agriculture-crop (horticulture, field crops), sector-livestock (poultry dairy and fisheries) sector and inter linkages among the sectors. Agribusiness sector in Andhra Pradesh-salient features, constraints, sub sectors of agribusiness-input sector, production sector, processing sector.

Module-4

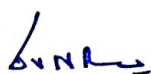
Growth performance of major agricultural commodities in Andhra Pradesh-production and processing trends in exports and imports of major agricultural commodities.

Module-5

Marketing policy- structure of agri markets – regulated markets – need – activities – structure – APMC act – market legislations – Role of Farmer Groups in the marketing of Agricultural Produce.

References:

1. Adhikary M. 1986. Economic Environment of Business. S. Chand & Sons.
2. Aswathappa K. 1997. Essentials of Business Environment. Himalaya Publ.
3. Francis Cherunilam 2003. Business Environment. Himalaya Publ.
4. Agarwal Raj, 2001, Business Environment, Excel Books, New Delhi.



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III Year B. A. Programme, Semester – VI
Paper – VIII-A; Cluster Elective–A: Agribusiness

Paper VIII-A-1: Agribusiness Environment in Andhra Pradesh

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

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Signature

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III Year B. A. Programme, Semester – VI
Paper – VIII-A; Cluster Elective–A: Agribusiness

Paper VIII-A-1: Agribusiness Environment in Andhra Pradesh

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a) (OR)
- (b)
2. (a) (OR)
- (b)
3. (a) (OR)
- (b)
4. (a) (OR)
- (b)
5. (a) (OR)
- (b)

SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏదైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

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III Year B. A. Programme, Semester – VI
Paper – VIII-A; Cluster Elective – A: Agribusiness

Paper VIII-A-2: Agricultural Output Marketing

Module-1

Structure and Model of Agri-Marketing Organizations with functions: Functions of intermediaries, Marketing Practices in Primary and secondary and terminal market, Regulated markets, co-operative marketing.

Module-2

Marketing costs and margins, Marketing Finance. Marketing Structure of Major agricultural commodities, food grains: Rice, and Maize. Cash Crops; Cotton, Oil Seeds, Vegetables and Fruits, Milk, Meat and Poultry products.

Module-3:

Problems and Challenges in Agriculture Marketing - Market Yards - Support prices - Rural Warehousing.

Module-4:


State Intervention in Agricultural Marketing. Role of Various agencies (Andhra Pradesh Agro, MARKEED, State Department, and FCI, Tobacco Board, Cotton Corporation) and its impact on market efficiency. Agriculture Price Commission.

Module-5:

Inter-regional and international trade in agriculture; emerging scenario of international trade in agricultural commodities; concept of terms of trade and balance of payments,. WTO and Indian agriculture with special reference to Andhra Pradesh .

References:

1. C.S.G.Krishnamacharyulu & Lalitha Ramakrishnan, "Rural Marketing: Text and Cases", Pearson Education, New Delhi.
2. Awadhesh Kumar Singh & Satyaprakash Pandey, Rural Marketing: Indian Perspective, New Age International Publishers, New Delhi.
3. Mamoria, C.B. & Badri Vishal: Agriculture Problems in India
4. Arora, R.C., "Integrated Rural Development", S. Chand Limited, New Delhi.
5. Gopalaswamy, T.P., "Rural Marketing: Environment, Problems and Strategies, Vikas Publishing House Pvt. Ltd., New Delhi.
6. Bedi & Bedi, "Rural Marketing", Himalaya Publishing House, New Delhi.



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III Year B. A. Programme, Semester – VI
Paper – VIII-A; Cluster Elective – A: Agribusiness

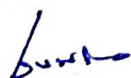
Paper VIII-A-2: Agricultural Output Marketing

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

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!!! Year B. A. Programme, Semester – VI
Paper – VIII-A; Cluster Elective – A: Agribusiness

Paper VIII-A-2: Agricultural Output Marketing

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a) (OR)
- (b)
2. (a) (OR)
- (b)
3. (a) (OR)
- (b)
4. (a) (OR)
- (b)
5. (a) (OR)
- (b)

SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏదైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

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B. A. ECONOMICS III Year B. A. Programme, Semester – VI
Paper – VIII-A; Cluster Elective –A: Agribusiness

Paper VIII-A-3: Agricultural Input Marketing

Module-1

Agri input marketing – Meaning and importance – distinctive features of Agri. Input marketing – Distribution channels of agri. Inputs – Private, Government, Co-operative and Joint sector. Agri inputs promotional programme – concepts and techniques.

Module-2

Issues in seed marketing – determinants of seed demand – private sector contribution – public sector support to private sector - Distinctive features of Seed Marketing vis – a – vis other Input Marketing – strengths and weaknesses on Indian seed industry.

Module-3

Fertilizer industry scenario – public, private, co-operative and joint sector role – fertilizer production consumption, and imports – fertilizer marketing characteristics. Biofertilizers – its role and scope – major constraints involved – production level – market level – field level. Marketing network/ channels.

Module-4

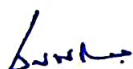
Pesticide industry – an overview – nature of industry growth – consumption crop wise, area wise – demand and supply – market segmentation.-IPM concept development – biopesticides – its role and scope.

Module-5

Agricultural mechanization – benefits and importance and future priorities – scenario of farm implements and machinery sector – economic advantage of mechanization – contribution of agricultural mechanization – Need for the development of agricultural machinery and implements to suit the local resource endowments.

References:

1. Acharya SS & Agarwal NL 2004, Agricultural Marketing in India – Oxford & IBH.
2. Sharma Premjit 2008, Marketing of Seeds – gene Tech Books, New Delhi.
3. Marketing of the Agri. Inputs – IIMA publications.
4. State of the Indian Farmer - Input Management, Ministry of Agriculture, GOI, Academic Foundation, New Delhi-2004



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B. A. ECONOMICS III Year B. A. Programme, Semester – VI
Paper – VIII-A; Cluster Elective –A: Agribusiness
Paper VIII-A-3: Agricultural Input Marketing

BLUE PRINT

MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

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B. A. ECONOMICS III Year B. A. Programme, Semester – VI
Paper – VIII-A; Cluster Elective –A: Agribusiness
Paper VIII-A-3: Agricultural Input Marketing

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a)
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4. (a)
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5. (a)
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SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

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III Year B. A. Programme Semester – VI
Paper – VIII-B; Cluster Elective–B: Insurance Practice
Paper VIII-B-1: PRACTICE OF GENERAL INSURANCE

Module 1:

Introduction to General Insurance: introduction of Indian Insurance Market
– Structure, Classification, Salient features of Indian general insurance market.

Module 2:

Policy Documents and forms: Insurance contract & elements –
Components of an insurance policy - Interpretation of policies – Contents of
insurance proposal form - Certificate of Insurance – Claim forms

Module 3:

Fire, Motor Liability and Personal Accident Insurance: Fire insurance
Coverage – Exclusions – Conditions of fire insurance policy – Coverage under
special policies - Motor insurance policy – Important documents – Types of
policies – Liability – Motor claims & procedures - - Personal Accident
insurance.

Module 4:

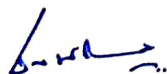
General insurance Products – Part 3 (Engineering & other Insurances):
Classes of Engineering insurance - Burglary insurance – Baggage insurance
– Fidelity Guarantee insurance – Jeweller's Block insurance – Crime
insurance.

Module 5:

Claims: Preliminary procedure – Loss minimization – Procedure – Process of
claim management – Arbitration - Modes of settlement – Recoveries -
Identifying claim

References:

1. General Insurance, John Magee & David Bickelhaupt
2. Operational Transformation of General Insurance Industry during the period
1950 to 1990 & Beyond, R.D.Samarth
3. Study on Distribution Functions in General Insurance & Role of
Intermediaries, Arun Agarwal / P R Rao
4. General Insurance for Information Technology Professionals, Martin
Frappoli.



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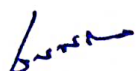
III Year B. A. Programme Semester – VI
Paper – VIII-B; Cluster Elective–B: Insurance Practice
Paper VIII-B-1: PRACTICE OF GENERAL INSURANCE

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

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III Year B. A. Programme Semester – VI
Paper – VIII-B; Cluster Elective–B: Insurance Practice
Paper VIII-B-1: PRACTICE OF GENERAL INSURANCE

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a) (OR)
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2. (a) (OR)
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3. (a) (OR)
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4. (a) (OR)
- (b)
5. (a) (OR)
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SECTION – B

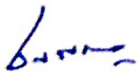
Answer any FIVE of the following questions.

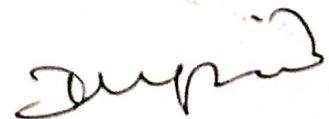
(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏదైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

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III Year B. A. Programme, Semester – VI
Paper – VIII-B - Cluster Elective –B: Insurance Practice
Paper VIII-B-2: AGRICULTURAL INSURANCE

Module 1:

Risks in Agriculture: Agricultural Risks – Changing face of Agricultural Risks in India – Climate Change and Agriculture – Managing Agricultural Risks.

Module 2:

Evolution of Crop Insurance in India: Individual based crop insurance – Pilot Crop Insurance Scheme (PCIS) – Comprehensive Crop Insurance Scheme (CCIS) – Experimental Crop Insurance Scheme (ECIS) – National Agricultural Insurance Scheme (NAIS) – Farm Income Insurance Scheme (FIIS) – Types of Agricultural Insurance –Formation of Agriculture Insurance Co of India Ltd.

Module 3:

Module 4:

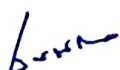
Crop Insurance - Yield Index based Underwriting and Claims: National Agricultural Insurance Scheme (NAIS) – Components – Nature, Coverage and Integrity – Underwriting – Claims – Yield Data – Yield Estimation Methodology – Actuarial premium rating – Proposed modifications in NAIS.

Module 5:

Weather Based Crop Insurance Model: Comparison between Area Yield and Weather based Crop insurance – Weather Insurance components – Weather data and Indexes – Product Design – Underwriting and Claims considerations – Understanding Crop Insurance Models.

Reference Books

1. Mayet, P - Agricultural Insurance, Forgotten Books,
2. Ray, P. K. – Agricultural Insurance (Theory and Practice and Applications to Developing Countries), Elsevier,B.A.
3. Poonam Patwardhan, Bhise Vinayak, Narwade Sunil – An Evaluation of National Agricultural Insurance Scheme in India, Lambert
4. Raju S S and Ramesh Chand – Agricultural Risk and Insurance in India - Problems and Prospects, Academic Foundation



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III Year B. A. Programme, Semester – VI
Paper – VIII-B - Cluster Elective –B: Insurance Practice
Paper VIII-B-2: AGRICULTURAL INSURANCE

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

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III Year B. A. Programme, Semester – VI
Paper – VIII-B - Cluster Elective –B: Insurance Practice
Paper VIII-B-2: AGRICULTURAL INSURANCE

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a)

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SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏదైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

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III Year B. A. Programme, Semester – VI

Paper – VIII-B; Cluster Elective-B: Insurance Practice

Paper VIII-B-3: HEALTH INSURANCE

Module 1:

Introduction to Health Insurance: What & Why of Health insurance – Evolution and growth of Health insurance in India – Understanding the Health System in India – Constitutional provisions in areas of Public

Module 2:

Health Insurance Products in India: Types of Health Insurance Products in India – Hospitalization Indemnity product – Personal Accident products – Critical Illness product – Daily Hospital Cash benefit – Disease management covers – Outpatient covers

Module 3:

Health Insurance policy forms and clauses: Health insurance contracts – Insurance contracts VS other contracts – Proposal forms used in health insurance – Comparison of proposal forms & questionnaires of health insurance with Personal Accident insurance, Life insurance & Group Insurance...

Module 4:

Regulatory and legal aspects of health insurance: Principles and practice of health insurance regulations – Need for regulations in health insurance – Various kinds of risks in health insurance –

Module 5:

Customer service in health insurance: Consumer protection & policy – holder's protection – Claim servicing – types of cashless claims – Grievance redressal– survey on grievance redressal.

Reference:

1. American Health Insurance Plans , Health Insurance Primer : Study guide Part A- - American Health Insurance Plans , Washington DC.
2. American Health Insurance Plans / Place, Health Insurance nuts and bolts : Study guide part B, American Health Insurance Plans
3. Davis . W. Gregg , Life and health insurance handbook , O.D. Dickerson , Health Insurance

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Dr. V. S. Krishna

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III Year B. A. Programme, Semester – VI
Paper – VIII-B; Cluster Elective-B: Insurance Practice
Paper VIII-B-3: HEALTH INSURANCE

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
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Signature

Signature

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III Year B. A. Programme, Semester – VI
Paper – VIII-B; Cluster Elective-B: Insurance Practice
Paper VIII-B-3: HEALTH INSURANCE

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a)
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SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏదైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

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III Year B. A. Programme, Semester – VI
VIII-C; Cluster Elective –C: Financial Markets
Paper VIII-C-1: STOCK MARKET OPERATIONS

Module – 1:

Meaning, Nature and Functions of Primary Market - Role of Primary Market-
Methods of floatation of capital – Problems of New Issues Market –SEBI
measures for primary market.

Module – 2:

Meaning, Nature, Functions of Secondary Market - Organisation and
Regulatory framework for stock exchanges in India – Defects in working of
Indian stock exchanges.

Module – 3:

Listing of Securities : Meaning – Merits and Demerits – Listing requirements,
procedure, fee – Listing of rights issue, bonus issue, further issue – Listing
conditions of BSE and NSE.

Module – 4:

Indian Stock Exchanges: BSE – Different trading systems – Share groups on
BSE – BOLT System – Different types of settlements – Pay-in and Pay-out –
Bad Delivery – Short delivery – Auction – NSE– Market segments.

Module - 5

Market types, Order types and books – De-mat settlement – Physical
settlement – Institutional segment – Funds settlement – Valuation debit –
Valuation price – Bad and short delivery – Auction.

Suggested Readings:

1. Punithavathy Pandian, Security Analysis and Portfolio Management
Vikas Publishing House Pvt. Ltd.
2. V. A. Avadhani, Investment and Securities Market in India, Himalaya
Publishing House.
3. Prasanna Chandra, Security Analysis and Portfolio Management, Tata
McGraw-Hill.
4. Sanjeev Agarwal, A Guide to Indian Capital Market, Bharat Publishers
5. Ravi Puliani and Mahesh Puliani, Manual of SEBI, Bharat Publicatio

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III Year B. A. Programme, Semester – VI
VIII-C; Cluster Elective –C: Financial Markets
Paper VIII-C-1: STOCK MARKET OPERATIONS

BLUE PRINT

MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

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Dr. V. S. Krishna

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III Year B. A. Programme, Semester – VI
VIII-C; Cluster Elective –C: Financial Markets
Paper VIII-C-1: STOCK MARKET OPERATIONS

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రిందిప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a) (OR)
- (b)
2. (a) (OR)
- (b)
3. (a) (OR)
- (b)
4. (a) (OR)
- (b)
5. (a) (OR)
- (b)

SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

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III Year B. A. Programme, Semester – VI
VIII-C: Cluster Elective –C: Financial Markets
Paper VIII-C-2: Securities Market

Module 1

Securities Market in India - An Overview - Securities market and financial system -Products, participants and functions;

Module 2

Primary Market - Book building - Credit rating; Merchant banking; On-line IPOs; DEMAT issues; Private placement; Virtual debt portals; DRs/GDRs; Other regulations; Public issues;

Module 3

Secondary Market –Membership – Listing - Trading and settlement mechanism; Technology; Trading rules - Insider Trading; Unfair trade practices; Takeovers; Buyback.

Module 4

Government Securities Market Indian debt market; Primary market; Secondary market-NDS; NDS-OM; CCIL; Wholesale debt market (WDM) segment of NSE.

Module 5

Derivatives Market Products, Participants and functions; Trading mechanism; Membership; Contract specification; Clearing & Settlement.

References:

1. Sketch of Stock Market in India with Ref. of BSE 1961
2. Kar, Pratip., Capital Market in 1989 (Securities and Exchange Board of India)
3. Smith, B. Mark., A History Of Global Stock Market (Farrar, Straus And Giroux, Chicago, 2003).
4. Armstrong, F.E., The book of the stock exchange (Pitman Publishing Corporation, London)

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[Signature]

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III Year B. A. Programme, Semester – VI
VIII-C: Cluster Elective –C: Financial Markets
Paper VIII-C-2: Securities Market

BLUE PRINT

MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

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III Year B. A. Programme, Semester – VI
VIII-C: Cluster Elective –C: Financial Markets
Paper VIII-C-2: Securities Market

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a) (OR)
- (b)
2. (a) (OR)
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4. (a) (OR)
- (b)
5. (a) (OR)
- (b)

SECTION – B

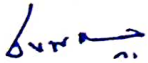
Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏదైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

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DEPARTMENT OF ECONOMICS
BA Economics Syllabus under CBCS W.e.f. 2019-20

III Year B. A. Programme, Semester – VI
VIII-C - Cluster Elective –C: Financial Markets
Paper VIII-C-3: Commodities Market

Module 1

Introduction to Derivatives – Types – Products and functions – Exchange – trades versus OTC derivatives.

Module 2

Application of features : Types of instruments (future, options) - Basics and Payoffs; Pricing commodity derivatives – Hedging, Speculation and Arbitrage.

Module 3

Commodity Derivatives – Difference between Commodity and financial derivatives – Global and Indian commodities exchanges – Evaluation of commodity market in India

Module 4

NCDEX Platform: Structure of NCDEX: Exchange membership; Capital requirements – Commodities traded on NCDEX platform – Instruments available for trading.

Module 5

Regulatory Framework and Taxation: Rules governing commodity derivative exchanges – investor grievance and arbitration – Implications of Sales Tax.

Reference Books:

1. Cirvante, V.R., The Indian Capital Market (Geoffrey Cumberlege Oxford University Press, Bombay, 1956).
2. Salvi, P. G., Commodity Exchange (1947).
3. Markham, Jerry W. (1987). The History of Commodity Futures Trading and Its Regulation. Praeger. p. 305.
4. Niti Nandini : Commodity Markets, Tata McGraw Hill Education Private Limited, 7 West Chatnani Patel Nagar, New Delhi-110008 7.
5. Bharat Kulkarni : Commodity Markets and Derivatives, Excel Books, A-45, Naraina, Phase I, New Delhi-1100028

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BA Economics Syllabus under CBCS W.e.f. 2019-20

III Year B. A. Programme, Semester – VI
VIII-C - Cluster Elective –C: Financial Markets
Paper VIII-C-3: Commodities Market

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

Guidelines to the paper setters :

1. Paper setters are requested to cover all the modules.
2. There should not be any ambiguity in questions.
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 - (b) Remaining 20 can be asked to test the Creativity, Application and Skill.



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BA Economics Syllabus under CBCS W.e.f. 2019-20

III Year B. A. Programme, Semester – VI
VIII-C - Cluster Elective –C: Financial Markets
Paper VIII-C-3: Commodities Market

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a) (OR)
- (b)
2. (a) (OR)
- (b)
3. (a) (OR)
- (b)
4. (a) (OR)
- (b)
5. (a) (OR)
- (b)

SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

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DEPARTMENT OF ECONOMICS
BA Economics Syllabus under CBCS W.e.f. 2019-20

III Year B. A. Programme, Semester – VI
VIII-D - Cluster Elective –D: Rural Economy
Paper VIII-D-1: Rural Economy

Module-I

Concept and Nature of Rural Economy; characteristic of rural Economy;
Factors affecting rural Economy.

Module- II

Basic Needs of Rural Economy; Housing; Health, education, Training,
drinking water supply; Electricity, sanitation, rural Roads, transport and
commutation, rural statilisation, Utilization of Local Human & Natural
Resources.

Module- III:

The Role of Rural Technology – need & important of rural Technology,
appropriate rural Technology, Technology for Rural Women, difficulties in
adoption of rural technology.

Module-IV

Rural roads and Rural Transport system (Bus, Railways):- Importance of rural
roads and transportation problems, various schemes of rural road
development. Rural Health and sanitation:- Need of rural health and
sanitation, problems, remedies. Rural Electrification:- Sources of energy/
power, progress, problems, policy.

Module– V

Need, sources of rural communication, government policies. Rural
Education:- Overview of the education system in India; need, solutions, future
agenda. Training and Rural Development:- Meaning of training, types of
training, need of rural development training, national training policy.

Reference Books:

1. Chaudhari, C.M. **Rural Economics**, Jaipur: Subline Publication, 2009
2. Datt, Rudra & Sundharam **Indian Economy** New Delhi: S. Chand, 2008.
3. Deogirikar, A. B. **W.T.O and Indian Economy**, Jaipur: ShriNiwas Publications, 2004
4. Acharya, S.S. & **Agricultural Marketing in India** N.L. Agarwal New Delhi: Oxford & IBH Ltd., 2004.
5. Khanna, Sulbha & **Rural Development Strategies and Planning** Upna Diwan New Delhi: Sonali Publications, 2003.
6. Prasad, B.K. **Rural Development Concept Approach and Strategy** New Delhi: Sarup and Sons, 2003.

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III Year B. A. Programme, Semester – VI
VIII-D - Cluster Elective –D: Rural Economy
Paper VIII-D-1: *Rural Economy*

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

Guidelines to the paper setters :

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III Year B. A. Programme, Semester – VI
VIII-D - Cluster Elective –D: Rural Economy
Paper VIII-D-1: *Rural Economy*

Time : 3 hrs

Model Question Paper

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a)

(OR)

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2. (a)

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3. (a)

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4. (a)

(OR)

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5. (a)

(OR)

(b)

SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

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III Year B. A. Programme, Semester – VI
VIII-D: Cluster Elective –D: Rural Economy

Paper VIII-D-2: *Rural Industrialization*

Module– I:

Rural Industrialisation :- Need, rural Infrastructure and industrialization, progress and problem of rural industrialization in Andhra Pradesh Rural Approach. Potential areas for rural self-employment with special reference to agro industries. The role of co-operation in Rural Industrialization

Module–II:

The policies & programmes for rural industrial development during planning era., Important programmes for Industrial development of rural areas, micro, small and medium industries in Andhra Pradesh.

Module–III

Rural Environment & Resources - Rural Environment in Andhra Pradesh (water, soil) :-Causes, effect, status of rural environment, rejuvenating rural environment. Rural Human Resources Utilization Programmes.

Module - IV

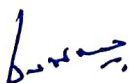
Industrial Development - Large and Small scale industries Andhra Pradesh - Agro-base Industries-Agro-processing industries:- Importance, problems, solutions. Rural technology:- Need, effect, advantages.

Module - V:

Rural Employment - Rural employment in Andhra Pradesh, characteristics of rural employment -Incidence and type of Unemployment in rural area. Need based education and training for rural youth -Development of Entrepreneurship abilities among rural students

Reference Books:

1. Desai, Vasant. **Rural Development in India.**, New Delhi: Himalaya, 2005.
2. IGNOU. **Rural Development: Indian Context.**, New Delhi: IGNOU, 2005.
3. Narwani, G. S. **Training for Rural Development**, New Delhi: Rawat Publications, 2002.
4. Rao K. Hanumantha **Rural Development Statics – 2007-08**, National Institute of Rural Development Ministry of R. D., Govt. of India, Rajendra Nagar, Hyderabad – 30 July, 2008



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III Year B. A. Programme, Semester – VI
VIII-D: Cluster Elective –D: Rural Economy
Paper VIII-D-2: *Rural Industrialisation*

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

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III Year B. A. Programme, Semester – VI
VIII-D: Cluster Elective –D: Rural Economy
Paper VIII-D-2: *Rural Industrialisation*

Model Question Paper

Max. Marks: 60

Time : 3 hrs

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a) (OR)
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2. (a) (OR)
- (b)
3. (a) (OR)
- (b)
4. (a) (OR)
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5. (a) (OR)
- (b)

SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

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BA Economics Syllabus under CBCS W.e.f. 2019-20

III Year B. A. Programme, Semester – VI
Paper VIII-D: Cluster Elective –D: Rural Economy
Paper VIII-D-3: *Rural Marketing*

Module– I

Meaning, concept, definitions, objects, need of Rural Marketing, classification, Structure of Rural Marketing.

Module– II

Marketing Functions:- Meaning, classifications- Packaging, transport, grading, storage and warehousing, buying and selling. Demand and supply meaning, factors affecting demand and supply for farm products.

Module–III

Government intervention and role in rural marketing, characteristics of traditional marketing system. Directorate of Marketing and Inspection. Regulation of Agricultural Marketing:- Definition, objectives, history of Market regulation, progress, quality control, Government Sponsored National Organizations and their role.

Module– IV

Co-operative Marketing:- Meaning, function, history types, structure, membership, source of finance. NAFED :- Objectives, activities, other National co-operative organizations- National co-operative Development corporation (NCDC), Tribal co-operative marketing federation (TRIFED) state level co-operative marketing organization.

Module– V

Data sources in Agricultural Marketing:- Coverages, Agencies, publications of market statistics. Dissemination of Market statistics, new emerging problems in Agricultural marketing in Andhra Pradesh

References :

1. Acharya, S.S. **Agriculture Marketing in India**, New Delhi : Ford, IBH Publishing Co. Ltd., 2004
2. Chaudhari, C.M. **Rural Economics**, Jaipur: Subline Publication, 2009
3. Desai, Vasant **Rural Development in India**, New Delhi: Himalaya Publication House, 2005
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DEPARTMENT OF ECONOMICS
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III Year B. A. Programme, Semester – VI
Paper VIII-D: Cluster Elective –D: Rural Economy
Paper VIII-D-3: *Rural Marketing*

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

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III Year B. A. Programme, Semester – VI
Paper VIII-D: Cluster Elective –D: Rural Economy
Paper VIII-D-3: *Rural Marketing*

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

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2. (a) (OR)
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3. (a) (OR)
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4. (a) (OR)
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5. (a) (OR)
- (b)

SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏదైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

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DEPARTMENT OF ECONOMICS
BA Economics Syllabus under CBCS W.e.f. 2019-20

III Year B. A. Programme, Semester – VI
VIII-E; Cluster Elective –E: Entrepreneurship
Paper VIII-E-1: Industrial Economics

Module-1

Industry and economic development industry and sectoral linkages – industrial classification and data information.

Module-2

Public, private joint and co-operative sectors - private corporate sector- MNCs and their role.

Module-3

Industrial productivity - concept - measurement - productivity in Indian industries - industrial sickness - underutilization of capacity - factors accounting for it and its consequences.

Module - 4

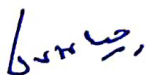
Globalization and Indian industry - privatization and issues relating to disinvestment policy.

Module-5

Industrial development in India - industrial policy - Role of the Central and State - Industrial policy and economic reforms - Industrial growth and pattern.

BOOKS FOR REFERENCE:

1. Dhingra, I.c. Indian Industrial Economy
2. Gadgil, P.G. Indian Economy
3. Kuchhal, S.C. Industrial Economy of India
4. Sharma, N.K. Industrial Economics



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BA Economics Syllabus under CBCS W.e.f. 2019-20

III Year B. A. Programme, Semester – VI
VIII-E; Cluster Elective –E: Entrepreneurship
Paper VIII-E-1: Industrial Economics

BLUE PRINT

MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

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III Year B. A. Programme, Semester – VI
VIII-E; Cluster Elective –E: Entrepreneurship
Paper VIII-E-1: Industrial Economics

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a) (OR)
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2. (a) (OR)
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3. (a) (OR)
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5. (a) (OR)
- (b)

SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

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III Year B. A. Programme, Semester – VI
VIII-E: Cluster Elective –E: Entrepreneurship
Paper VIII-E-2: Labour Economics

Module 1:

Introduction - Labour Economics – Concept and definition – Nature, Scope and Importance – Labour as a unique factor of production

Module 2:

Labour Market - Concept of labour Market and its features –Determinants of the supply and the demand for labour – Organized and unorganized labour

Module 3:

Wages - Wage Concept and Definitions – Wage and development – Collecting bargaining – Wage differentials – Wage Ploicy - Objectives and importance

Module 4:

Labour Productivity, State and labour - Concept of Labour Productivity – Measurement and Importance of Labour productivity – Determinants – Causes for Low Labour Productivity and Measures to Increase Labour Productivity – Technology and Labour Productivity

Module 5:

State and labour – Need for State intervention in Labour matters – methods of intervention – Labour Social Security and Labour Welfare Measures – Labour Ploicy, Objectives and Importance – Emerging perception on state intervention.

Reference:

1. Bhagoliwal T.N (2000), Economics of Labour and Industrial relations. Sahitya Bhavan, Agra.
2. McConnel C.R. and S.L. Brue (2002), Contemporary Labour Economics, McGraw Hill, NeYork.
3. Mittal and Sanjay Prakash Sharma (2000), labour Economics, RSBA Jaipur

III Year B. A. Programme, Semester – VI
VIII-E: Cluster Elective –E: Entrepreneurship
Paper VIII-E-2: Labour Economics

BLUE PRINT

MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

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III Year B. A. Programme, Semester – VI
VIII-E: Cluster Elective –E: Entrepreneurship
Paper VIII-E-2: Labour Economics

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

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1. (a) (OR)
- (b)
2. (a) (OR)
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3. (a) (OR)
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4. (a) (OR)
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5. (a) (OR)
- (b)

SECTION – B

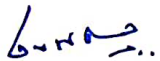
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DR.V.S.KRISHNA GOVT.DEGREE AND P.G COLLEGE (A), VISAKHAPATNAM
DEPARTMENT OF ECONOMICS
BA Economics Syllabus under CBCS W.e.f. 2019-20
III Year B. A. Programme, Semester – VI
Paper VIII-E: Cluster Elective–E: Entrepreneurship
Paper VIII-E-3: INDUSTRIAL MANAGEMENT

Module – 1

Basics of Management Introduction, Definition of management, characteristics of management, functions of management - Planning, Organising, Staffing, Directing, Co-ordination, Controlling, Motivating, Communication, Decision Making - Administration and management, Nature of management, levels of management, managerial skills, managerial roles,

Module - 2

Forms of Organization- Line , Line –staff etc. Forms of ownerships – Partnership, Proprietorship, Joint stock, Co-operative society, Govt. Sector etc, concept of Globalisation

Module – 3

Strategic Management– Evolution - Concept and Characteristics of strategic management –Defining strategy –Strategic Management Process.

Module – 4

Quality Management Definition of quality, goalpost view of quality, continuous improvement definition of quality, types of quality – quality of design, conformance and performance, phases of quality management, - The ISO 9001:2000 Quality Management System Standard

Module – 5

Financial & Project Management -Capital Structure, Fixed & working capital - Introduction to capital budgeting, - Break even analysis - assumptions, importance - Cost-Benefit analysis.

Reference Books :

1. L.C.Jhamb , Savitri Jhamb , Industrial Management – I , Everest Publishing House .
2. Dinesh Seth and Subhash C. Rastogi, "Global Management Solutions", Cengage Learning, Second Edition, USA.
3. B. Davis and Margrethe H. Olson, "Management Information Systems", McGraw-Hill International Editions.
4. Azar Kazmi , "Strategic Management & Business Policy ", Tata McGraw Hill, New Delhi
5. Kenneth C. Laudon and Jane P. Laudon, ""Management Information Systems", Eighth Edition, Pearson Education
6. K.Shridhara Bhat, "Materials and Logistics Management", Himalaya Publishing House, Mumbai
7. M.Y. Khan and P. K. Jain, "Financial Management", Tata McGraw Hill, New Delhi
8. Ravi M. Kishore, "Project Management", Tata McGraw Hill, New Delhi

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MODULE NO.	SECTION – A (Essay type questions – 08 marks)	SECTION – B (short answer questions – 04 marks)	TOTAL Marks to be allotted
I	02	01	20
II	02	02	24
III	02	01	20
IV	02	02	24
V	02	02	24
Total (including choice)	10	08	112

Guidelines to the paper setters :

1. Paper setters are requested to cover all the modules.
2. There should not be any ambiguity in questions.
3. The question paper must be confined to the syllabus provided for paper setting.
4. The question paper must be adhered to the format given in the model paper.
5. It is requested to set the question paper in the following way:
 - (a) 80 percent of the questions can be asked to test the memory and understanding.
 - (b) Remaining 20 can be asked to test the Creativity, Application and Skill.

6-11-20

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III Year B. A. Programme, Semester – VI
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Paper VIII-E-3: INDUSTRIAL MANAGEMENT

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a) (OR)
- (b)
2. (a) (OR)
- (b)
3. (a) (OR)
- (b)
4. (a) (OR)
- (b)
5. (a) (OR)
- (b)

SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.

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6-11-20

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III Year B. A. Programme, Semester – VI
Paper VIII-E: Cluster Elective–E: Entrepreneurship
Paper VIII-E-3: INDUSTRIAL MANAGEMENT

Model Question Paper

Time : 3 hrs

Max. Marks: 60

SECTION – A

Answer ALL the following questions.

(5×8=40)

ఈ క్రింది ప్రశ్నలకు సరైన సమాధానములు వ్రాయండి.

1. (a)
(OR)
(b)
2. (a)
(OR)
(b)
3. (a)
(OR)
(b)
4. (a)
(OR)
(b)
5. (a)
(OR)
(b)

SECTION – B

Answer any FIVE of the following questions.

(5×4=20)

ఈ క్రింది ప్రశ్నలలో ఏవైనా ఐదు ప్రశ్నలకు సమాధానములు వ్రాయండి.

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6-11-20

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